

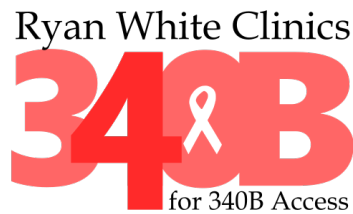
## RWC-340B Benefactor Program

The RWC-340B Benefactor Program provides organizations that do not provide direct patient care an opportunity to support the coalition's mission.

We are currently engaged in advocacy to protect against, among other things, discriminatory reimbursement practices by private payers and government efforts to narrow the definition of a 340B eligible patient, to limit contract pharmacy arrangements and to treat all 340B-related revenue as program income.

Besides supporting our mission, participation in the Benefactor Program offers several other benefits, including unique and direct access to Ryan White members through meetings, webinars and conference activities; the opportunity to participate in member calls; and a chance to educate RWC-340B members about issues related to the 340B program.

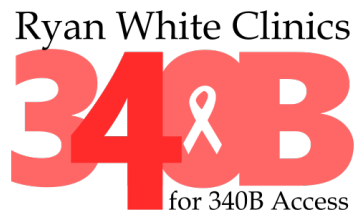
The Benefactor Program offers six participation levels with varying benefits. To become a member, please apply using this RWC-340B Benefactor Application. Participation is subject to approval by the RWC-340B Executive Committee.



## RWC-340B Benefactor Levels

### DIAMOND BENEFACTOR — \$35,000

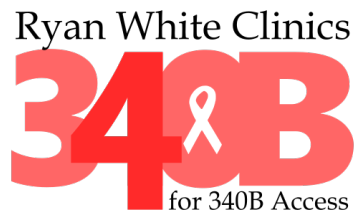
- Name and Logo Visibility on RWC-340B Website with Company Profile and Link to Company Website
- RWC-340B Member Engagement Email Blasts Sent *Quarterly* - *\*Benefactors information email will be sent out to all RWC-340B members detailing the services they provide and inviting a one-on-one session for engagement*
- Priority rotation of headers and logos on RWC-340B member alerts
- Recognition on conference & webinar signage with name and large exclusive diamond sponsor logo
- Opportunity to sponsor choice breakfast, lunch, or dinner at RWC-340B conference events (2 per year)  
*\*Sponsor is able to present to members about their services and network with covered entities during event*
- Conference Host Room Block - *\*Based on availability*
- Priority conference booth reservation opportunity
- RWC-340B Webinar Slide Recognition - *\*Benefactors logos and tier will be on leading slides and slides throughout webinar*
- Opportunity to offer networking event post-RWC-340B Conference & Webinar (4 per year) - *\*Invitations for networking event will be sent to all registrants for registration directly with the benefactor. Webinar attendee contact information will be shared upon attendee agreeing to sharing contact information during registration*
- Opportunity to offer break-out booth networking during RWC-340B Webinar - *\*Breakout sessions and booth availability. Emails will be sent to all attendees encouraging participants to join a breakout room session with benefactor*
- RWC-340B Conference & Webinar Email Blasts: Priority blast sent for all conferences and webinars -  
*\*Benefactors information email will be sent out to all registered attendees/members on day of conference/webinar*
- Opportunity to sponsor choice breakfast, lunch, or dinner at Fly-In Events (2 per year) - *\*Sponsor is able to talk to members about their services and network with covered entities during event*
- Opportunity to host webinars with your leaders/staff/customers featuring RWC340B staff, attorneys, or board members (3 per year) - *(such as federal/state legislative updates, overview of organization's activities)*
- Exclusivity of sponsorship level - Only 2 Diamond Sponsor



## RWC-340B Benefactor Levels

### PLATINUM BENEFACTOR — \$25,000

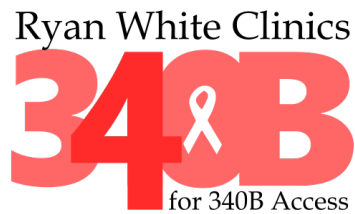
- Name and Logo Visibility on RWC-340B Website with Company Profile and Link to Company Website
- RWC-340B Member Engagement Email Blasts Sent *Twice Per Year* - *\*Benefactors information email will be sent out to all RWC-340B members detailing the services they provide and inviting a one-on-one session for engagement*
- Secondary rotation of headers and logos on RWC-340B member alerts
- Recognition on conference & webinar signage with name and logo, listed under benefactor level
- Opportunity to sponsor choice breakfast, lunch, or dinner at RWC-340B conference events (1 per year)  
*\*Sponsor is able to present to members about their services and network with covered entities during event*
- Conference Host Room Block - *\*Based on availability*
- Priority conference booth reservation opportunity
- RWC-340B Webinar Slide Recognition - *\*Benefactors logos and tier will be on leading slides and slides throughout webinar*
- Opportunity to offer networking event post-RWC-340B Conference & Webinar (2 per year) - *\*Invitations for networking event will be sent to all registrants for registration directly with the benefactor. Webinar attendee contact information will be shared upon attendee agreeing to sharing contact information during registration*
- Opportunity to offer break-out booth networking during RWC-340B Webinar - *\*Breakout sessions and booth availability. Emails will be sent to all attendees encouraging participants to join a breakout room session with benefactor*
- RWC-340B Conference & Webinar Email Blasts - Secondary Blast sent for all conference and webinar  
*\*Benefactors information email will be sent out to all registered attendees/members on day of conference/webinar*
- Opportunity to sponsor choice breakfast, lunch, or dinner at Fly-In Events (1 per year) *\*Sponsor is able to talk to members about their services and network with covered entities during event*
- Opportunity to host webinars with your leaders/staff/customers featuring RWC340B staff, attorneys, or board members (2 per year) - *(such as federal/state legislative updates, overview of organization's activities)*
- Exclusivity of sponsorship level - Only 4 Platinum Sponsors



## RWC-340B Benefactor Levels

### GOLD BENEFACTOR — \$15,000

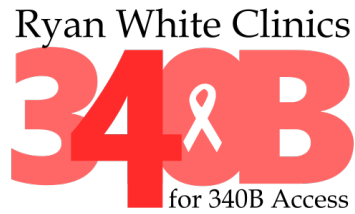
- Name and Logo Visibility on RWC-340B Website with Company Profile and Link to Company Website
- RWC-340B Member Engagement Email Blasts Sent *Once Per Year* - *\*Benefactors information email will be sent out to all RWC-340B members detailing the services they provide and inviting a one-on-one session for engagement*
- Rotation up to *4 times per year* of headers and logos on RWC-340B member alerts
- Recognition on conference & webinar signage with name and logo, listed under benefactor level
- Opportunity to sponsor choice breakfast, lunch, or dinner at RWC-340B conference events (1 per year)  
*\*Sponsor is able to present to members about their services and network with covered entities during event*
- Conference Host Room Block - *\*Based on availability*
- RWC-340B Webinar Slide Recognition - *\*Benefactors logos and tier will be on leading slides and slides throughout webinar*
- Opportunity to offer networking event post-RWC-340B Conference & Webinar (1 per year) - *\*Invitations for networking event will be sent to all registrants for registration directly with the benefactor. Webinar attendee contact information will be shared upon attendee agreeing to sharing contact information during registration*
- Opportunity to offer break-out booth networking during RWC-340B Webinar - *\*Breakout sessions and booth availability. Emails will be sent to all attendees encouraging participants to join a breakout room session with benefactor*
- RWC-340B Conference & Webinar Email Blasts - Blast sent for conferences and webinars (4 per year. *Additional blasts offered at \$500 per blast. Maximum 1 additional blast per event*) *\*Benefactors information email will be sent out to all registered attendees/members on day of conference/webinar*
- Opportunity to sponsor choice breakfast, lunch, or dinner at Fly-In Events (1 per year) - *\*Sponsor is able to talk to members about their services and network with covered entities during event*
- Opportunity to host webinars with your leaders/staff/customers featuring RWC340B staff, attorneys, or board members (1 per year) - *(such as federal/state legislative updates, overview of organization's activities)*
- Exclusivity of sponsorship level - Unlimited Sponsors



## RWC-340B Benefactor Levels

### RUBY BENEFACTOR — \$10,000

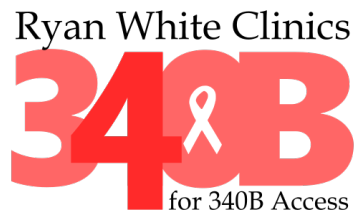
- Name and Logo Placement on RWC-340B Website with Company Profile
- RWC-340B Member Engagement Email Blasts Sent *Once Per Year* - *\*Benefactors information email will be sent out to all RWC-340B members detailing the services they provide and inviting a one-on-one session for engagement*
- Rotation up to *2 times per year* of headers and logos on RWC-340B member alerts
- Recognition on conference & webinar signage with name and logo, listed under benefactor level
- Conference Host Room Block - *\*Based on availability*
- RWC-340B Webinar Slide Recognition - *\*Benefactors logos and tier will be on leading slides and slides throughout webinar.*
- Opportunity to offer networking event post-RWC-340B Conference & Webinar (1 per year) - *\*Invitations for networking event will be sent to all registrants for registration directly with the benefactor. Webinar attendee contact information will be shared upon attendee agreeing to sharing contact information during registration*
- Opportunity to offer break-out booth networking during RWC-340B Webinar *\*Breakout sessions and booth availability. Emails will be sent to all attendees encouraging participants to join a breakout room session with benefactor*
- RWC-340B Conference & Webinar Email Blasts - Blast sent for conferences and webinars (2 per year. *Additional blasts offered at \$750 per blast. Maximum 1 additional blast per event*) *\*Benefactors information email will be sent out to all registered attendees/members on day of conference/webinar*
- Opportunity to host webinars with your leaders/staff/customers featuring RWC340B staff, attorneys, or board members *(such as federal/state legislative updates, overview of organization's activities)* - *\*Sessions offered to benefactors at discounted rate*
- Exclusivity of sponsorship level - Unlimited Sponsors



## RWC-340B Benefactor Levels

### SILVER BENEFACTOR — \$5,000

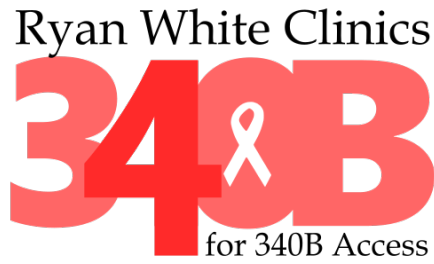
- Name and Logo Placement on RWC-340B Website with Company Profile
- RWC-340B Member Engagement Email Blasts - \$1,000 per blast (limited to 2 per year) - *\*Benefactors information email will be sent out to all RWC-340B members detailing the services they provide and inviting a one-on-one session for engagement.*
- Recognition on conference & webinar signage with name
- Conference Host Room Block - *\*Based on availability*
- RWC-340B Webinar Slide Recognition - *\*Benefactors logos and tier will be on leading slides and slides throughout webinar.*
- Opportunity to offer break-out booth networking during RWC-340B Webinar - *\*Breakout sessions and booth availability. Emails will be sent to all attendees encouraging participants to join a breakout room session with benefactor*
- RWC-340B Conference & Webinar Email Blasts - Blast sent for conferences and webinars (1 per year. *Additional blasts offered at \$750 per blast. Maximum 1 additional blast per event*) *\*Benefactors information email will be sent out to all registered attendees/members on day of conference/webinar*
- Opportunity to host webinars with your leaders/staff/customers featuring RWC340B staff, attorneys, or board members (*such as federal/state legislative updates, overview of organization's activities*) - *\*Sessions offered to benefactors at discounted rate*
- Exclusivity of sponsorship level - Unlimited Sponsors



## RWC-340B Benefactor Levels

### BRONZE BENEFACTOR — \$2,500

- Name Placement on RWC-340B Website
- RWC-340B Member Engagement Email Blasts - \$1,000 per blast (limited to 1 per year) - *\*Benefactors information email will be sent out to all RWC-340B members detailing the services they provide and inviting a one-on-one session for engagement*
- Recognition on conference & webinar signage with name
- Conference Host Room Block - *\*Based on availability*
- RWC-340B Webinar Slide Recognition - *\*Benefactors logos and tier will be on leading slides and slides throughout webinar.*
- RWC-340B Conference & Webinar Email Blasts - Blast sent for conferences and webinars (\$1,000 per blast. Maximum 1 blast per event.) *\*Benefactors information email will be sent out to all registered attendees/members on day of conference/webinar*
- Opportunity to host webinars with your leaders/staff/customers featuring RWC340B staff, attorneys, or board members *(such as federal/state legislative updates, overview of organization's activities)* - *\*Sessions offered to benefactors at discounted rate*
- Exclusivity of sponsorship level - Unlimited Sponsors



## 2021 BENEFACTOR CONTRACT

Please print the following information:

Individual Name: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address \_\_\_\_\_ Zip Code \_\_\_\_\_

Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Contact Person \_\_\_\_\_

Please check one of the following Benefactor Levels:

- |  |   |
|--|---|
| <input type="checkbox"/> \$35,000 Diamond Level  | <input type="checkbox"/> \$10,000 Ruby Level  |
| <input type="checkbox"/> \$25,000 Platinum Level | <input type="checkbox"/> \$5,000 Silver Level |
| <input type="checkbox"/> \$15,000 Gold Level     | <input type="checkbox"/> \$2,500 Bronze Level |

Benefactor Signature: \_\_\_\_\_

- Please email a hi-resolution, print-ready logo (preferred formats: ai, eps, or 300dpi tif)
- Please make all checks payable to RWC-340B. MasterCard, Visa, Discover, and AMEX are accepted.
- 12 month payment plans available.