

# Ryan White Clinics



Current Benefactors

## Sponsorship Benefits

Level Amount	Updated Class (includes all levels)	New Class (includes Emerald and Gold member sponsorship)	Old was \$10,000 current members will be grandfathered in through December 2022	New Class (includes Silver and supporting member sponsorship)	Old was \$2,500 current members will be grandfathered in through December 2022	Revised
	Diamond	Platinum	Gold	Ruby	Silver	Bronze
	\$ 35,000	\$ 25,000	\$ 15,000	\$ 10,000	\$ 5,000	\$ 2,500
	Sentry		Curant; CCN; Avita; Ponoman; NPS		Equiscript; Khora; MediraRX; Maxor; PatientCraft; ScriptPro; Tango340B	
Name and Logo Visibility on RWC-340B Website with Company Profile and Link to Company Website	X	X	X			
Name and Logo Placement on RWC-340B Website with Company Profile				X	X	
Name Placement on RWC-340B Website						X
RWC-340B Member Engagement Email Blasts <i>*Benefactors information email will be sent out to all RWC-340B members detailing the services they provide and inviting a one-on-one session for engagement.</i>	Email blast sent quarterly	Email blast sent minimum 2 per year; additional blasts \$500 up to 1 additional per year	Email blast sent minimum 1 per year; additional blasts \$750 up to 1 additional per year	Email blast sent minimum 1 per year; additional blasts \$750 up to 1 additional per year	\$1,000 per blast to members: limited to 2 per year	\$1,000 per blast to members: limited to 1 per year
Rotation of headers and logos on RWC-340B member alerts	Priority Rotation	Secondary Rotation	Rotation up to 4 times per year	Rotation up to 2 times per year		
Recognition on conference & webinar signage with name and large exclusive diamond sponsor logo	X					
Recognition on conference & webinar signage with name and logo, listed under benefactor level		X	X	X		
Recognition on conference & webinar signage with name					X	X
Opportunity to sponsor choice breakfast, lunch, or dinner at RWC-340B conference events <i>*Sponsor is able to present to members about their services and network with covered entities during breakfast, lunch, or dinner</i>	2 per year	1 per year	1 per year			
Conference Host Room Block <i>*Based on availability</i>	X	X	X	X	X	X
Priority conference booth reservation opportunity	X	X				
RWC-340B Webinar Slide Recognition <i>*Benefactors logos and tier will be on leading slides and slides throughout webinar.</i>	X	X	X	X	X	X
Opportunity to offer networking event post-RWC-340B Conference & Webinar <i>Invitations for networking event will be sent to all registrants for registration directly with the benefactor.</i>	4 per year	2 per year	1 per year	1 per year		
Opportunity to offer break-out booth networking during RWC-340B Webinar <i>Breakout sessions and booth availability. Emails will be sent to all attendees encouraging participants to join a breakout room session with benefactor.</i>	X	X	X	X	X	
RWC-340B Conference & Webinar Email Blasts <i>*Benefactors information email will be sent out to all registered attendees/members on day of conference/webinar.</i>	Priority Blast sent for all conference and webinars	Secondary Blast sent for all conference and webinars	Conference/Webinar blast sent minimum 4 per year <i>*additional blasts offered at \$500 per blast. Maximum 1 additional blast per event.</i>	Conference/Webinar blast sent minimum 2 per year <i>*additional blasts offered at \$750 per blast. Maximum 1 additional blast per event.</i>	Conference/Webinar blast sent minimum 1 per year <i>*additional blasts offered at \$750 per blast. Maximum 1 additional blast per event.</i>	Conference/Webinar blast offered at \$1,000 per blast. <i>Maximum 1 blast per event.</i>
Opportunity to sponsor choice breakfast, lunch, or dinner at Fly-In Events <i>*Sponsor is able to talk to members about their services and network with covered entities during event</i>	2 per year	1 per year	1 per year			
Opportunity to host webinars with your leaders/staff/customers featuring RWC340B staff, attorneys, or board members <i>(such as federal/state legislative updates, overview of organization's activities)</i>	3 per year <i>*additional sessions at discounted rate</i>	2 per year <i>*additional sessions at discounted rate</i>	1 per year <i>*additional sessions at discounted rate</i>	Sessions offered to benefactors at discounted rate	Sessions offered to benefactors at discounted rate	Sessions offered to benefactors at discounted rate
Exclusivity of sponsorship level	Only 2 Diamond Sponsor	Only 4 Platinum Sponsors	Unlimited	Unlimited	Unlimited	Unlimited

\*12 month payment plans are available