



340B
GRANTEES



2024

**CONFERENCE SPONSOR &
EXHIBITOR PROSPECTUS**

MAY 20-21, 2024 | PHOENIX, AZ



ABOUT US

The 340B Grantees Conference has become the premiere conference opportunity for all Federal Grantees and partners. We represent a diverse range of organizations such as Ryan White Clinics, Federally Qualified Health Centers (FQHCs), specialty clinics including Tribal, Black Lung, Family Planning, Hemophilia, and beyond. We strongly believe that the conference curriculum holds immense value for every grantee and staff member, regardless of their role or background.

340B GRANTEES SPRING CONFERENCE



PHOENIX, AZ | MAY 20-21, 2024 | RWC340B.ORG

Enhance your brand and connect with key decision makers at the 340B Grantees Spring Conference, taking place in Phoenix, AZ at the Hilton Phoenix Tapatio Cliffs Resort from May 20th and 21st. As a sponsor of this premier event, you will have the opportunity to engage with 500+ participants, making our conference the perfect platform to showcase your products and services and demonstrate your commitment to the healthcare industry.

To discuss alternative branding opportunities not outlined in this prospectus, contact info@rwc340b.org.

CHAMPION LEVEL SPONSORSHIPS

These are exclusive opportunities with key traffic-driving and recognition.



CONCIERGE CHAMPION | \$10,000

The Concierge Champion sponsorship is highlighted for ensuring that attendees are comfortable and energized. This is an exclusive sponsorship and includes naming sponsorship rights as follows:

Snack and Beverage Break Sponsor

- Sponsor Signage next to Snack and Beverage station(s) on Day 1 and 2
- 24x36" Signs and Table Place Cards
- Option to include concierge "lounge" with snack and beverage station (traffic driver)
 - Sponsor must rent and/or arrange all furniture and displays.

Key Card Sponsor

- Logo placement or static ad (sponsor provided) on front of each attendee Key Card

Additional Benefits and Features:

- Opportunity to share welcome remarks at Day 1 Breakfast (3 minute maximum)
- Promotional Banner on Conference Website (1200 px by 300 px) plus bio
- Logo on marketing emails in advance of conference.
- Revolving Banner in Conference App (700 px by 200 px)
- Tabletop Exhibit and 4 Registrations
- Logo placement on Welcome Bag
- Up to 2 items included in Welcome Bag
- Logo placement as exclusive champion-level sponsor on Attendee Name Badges
- Availability of conference suite for private after-hours reception (invite only)
 - Sponsor responsible for all food and beverage expenses
 - Assistance with coordinating invite to conference attendees on behalf of Sponsor

CHAMPION LEVEL SPONSORSHIPS

These are exclusive opportunities with key traffic-driving and recognition.



CONNECTION CHAMPION | \$10,000

The Connections Champion sponsor is highlighted for ensuring that attendees are connected, and our conference is accessible. This is an exclusive sponsorship and includes naming sponsorship rights as follows:

WiFi Sponsor

- 24x36" signs throughout with logo and network information
- Splash page with your ad on WiFi Access portal (Ad to be provided by sponsor)

Lanyard Sponsor

- Exclusive logo on conference lanyards

Additional Benefits and Features:

- Opportunity to share remarks at Day 1 Breakfast (3 minute maximum)
- Promotional Banner on Conference Website (1200 px by 300 px) plus bio
- Logo on marketing emails in advance of conference.
- Revolving Banner in Conference App (700 px by 200 px)
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SPECIALIZED SPONSORSHIPS

These are top-level opportunities with key exposure and engagement.



RECEPTION CHAMPION | \$10,000

The Reception sponsorship is highlighted for ensuring that attendees feel welcome, access to networking, and connecting with colleagues new and old at the 340B Grantees Conference.

Welcome Reception Sponsor

- Host of Day 1 Evening Welcome Reception (Monday, May 20)
- Logo Placement on Welcome Reception Signage
- Logo Placement on Signage on Hors D'oeuvres Station(s) and Bar(s)
- Opportunity to share remarks at Welcome Reception (maximum 3 minutes)
- Welcome Reception Invitation in Welcome Bag

Additional Benefits and Features:

- Promotional Banner on Conference Website (1200 px by 300 px) plus bio
- Logo on marketing emails in advance of conference.
- Revolving Banner in Conference App (700 px by 200 px)
- Tabletop Exhibit and 4 Registrations
- Up to 2 items included in Welcome Bag
- Availability of conference suite for private after-hours reception (invite only)
 - Sponsor responsible for all food and beverage expenses
 - Assistance with coordinating invite to conference attendees on behalf of Sponsor



WHOVA APP SPONSOR | \$8,500

The Whova App sponsor is highlighted for advancing our use of technology before, during, and after the conference. This is an exclusive sponsorship.

- Dedicated banner on conference app home page (700 px by 200 px)
- Logo on marketing emails in advance of conference

SPECIALIZED SPONSORSHIPS

These are top-level opportunities with key exposure and engagement.

Whoava App sponsor (continued)

Additional Benefits and Features:

- Promotional Banner on Conference Website (1200 px by 300 px) plus bio
- Logo and shoutout included in App Introduction Email
- Revolving banner in Conference App (700 px by 200 px)
- Tabletop Exhibit and 4 Registrations
- Up to 2 items included in Welcome Bag

GENERAL SPONSORSHIPS

These opportunities allow for engagement with attendees at certain touchpoints.



ADVOCATE SPONSOR | \$7,500

4 Sold

- Choice of Sponsoring Day 1 Breakfast, Day 1 Lunch, Day 2 Breakfast, or Day 2 Lunch
- “24x36” promotional signage displayed at Selected Breakfast/Lunch Opportunity
- One item (media or promo) included in Welcome Bag
- Logo on Conference Website and App with bio
- Revolving Sponsor Banner in App (700px x 200px)
- Tabletop Exhibit and 4 Conference Registrations

EXHIBITORS

Conference Sponsorships include a tabletop exhibitor booth. Booths are also available independently of sponsorships.

TABLETOP EXHIBIT | \$3,000

10 Available | 30 Sold

Exhibitor Booths are a traditional tabletop layout, adjacent to meeting rooms. Each single station includes a skirted 6' rectangular table and 2 chairs. While space for backdrops and marketing pop-ups is expected, only the tabletop area can be guaranteed.

Exhibits do not require add-ons. Lead Retrieval, Listing in App and Website, Electricity, etc. are all included by default.

Exhibitor Booths include 2 conference registrations. Additional registrations are available at \$499 each. For additional registrations, submit your registration plus initial guest, then reply to the confirmation email to request additional.

Please Note:

- Additional Registrations available for \$499 each
- Room block is available upon registration – limited availability.

NEED ASSISTANCE?

Contact the RWC-340B Team by emailing info@rwc340b.org.