



**340B**  
GRANTEES



**2024**

**CONFERENCE SPONSOR &  
EXHIBITOR PROSPECTUS**

**FALL 2024 | BUFFALO, NY**



# ABOUT US

The 340B Grantees Conference has become the premiere conference opportunity for all Federal Grantees and partners. We represent a diverse range of organizations such as Ryan White Clinics, Federally Qualified Health Centers (FQHCs), specialty clinics including Tribal, Black Lung, Family Planning, Hemophilia, and beyond. We strongly believe that the conference curriculum holds immense value for every grantee and staff member, regardless of their role or background.

## 340B GRANTEES FALL CONFERENCE



**BUFFALO, NY** | **OCTOBER 20-22, 2024** | **RWC340B.ORG**

Enhance your brand and connect with key decision makers at the 340B Grantees Fall Conference, taking place in **Buffalo, NY** at the **Buffalo Hyatt Regency and Convention Center** from **October 20th and 22nd**. As a sponsor of this premier event, you will have the opportunity to engage with 500+ participants, making our conference the perfect platform to showcase your products and services and demonstrate your commitment to the healthcare industry.

To discuss alternative branding opportunities not outlined in this prospectus, contact [info@rwc340b.org](mailto:info@rwc340b.org).

# SPONSORSHIP LEVELS & PRICING

Expand your visibility, promote your support for all 340B grantee types, or drive traffic to your booth with a **Champion** or **Advocate** conference sponsorship. All sponsorships include recognition at your booth, mobile app, attendee emails, our website, general session slides, and signage.

***\*RWC-340B Benefactors receive 10% off sponsorships.***

## Champion Sponsorships \$10,000

Concierge	\$10,000
WiFi Connection	\$10,000
Welcome Reception	\$10,000
Tote Bag	\$10,000
Badges and Lanyards	\$10,000
Hotel Keycard	\$10,000

Champion sponsorships also include:

- Six (6) full conference registrations
- Pre-registration list
- Post-conference registration list
- Option to include your branded swag in the attendee tote bag.
- Logo on conference signage\*
- Opportunity for sharing remarks at conference
- Tabletop Exhibit
- Revolving Banner (700 px by 200 px) and Organizational profile listed in the conference mobile app (Whova)
- Promotional banner on Conference website (1200 px x 300 px)

## Advocate Sponsorships \$5,000 - \$9,999+

Mobile App	\$8,500
Networking Breakfast (2 available)	\$8,500
Networking Lunch (2 available)	\$8,500
Presidential Suites*	\$5,000

Advocate sponsorships also include:

- Three (3) full conference registrations
- Pre-registration list
- Post-conference registration list
- Logo on conference signage\*
- Opportunity for sharing remarks at conference
- Tabletop Exhibit
- Organizational profile listed in the conference mobile app (Whova)

***\*Detailed sponsor descriptions outlined with full benefits on subsequent pages.***

**SOLD**

## CONCIERGE | \$10,000

The Concierge Champion sponsor is highlighted for ensuring that attendees are comfortable and energized. This is an exclusive sponsorship and includes naming sponsorship rights as follows:

### **Snack and Beverage Service**

- Sponsor Signage next to Snack and Beverage Station(s) on Day 1 and Day 2 of Conference\*
- 24 x 36" Signs and Table Place Cards\*
- Option to include concierge "lounge" with snack and beverage station (traffic driver)
  - Sponsor must rent and/or arrange all furniture and displays

### **Additional Benefits and Features:**

- Six (6) full conference registrations
- Pre-registration list
- Post-conference registration list
- Option to include your branded swag in the attendee tote bag
- Opportunity for sharing remarks at conference
- Tabletop Exhibit
- Revolving Banner (700 px by 200 px) and Organizational profile listed in the conference mobile app (Whova)
- Promotional banner on Conference website (1200 px x 300 px)
- Prime recognition and logo placement on any and all hotel branding engaged in by the Conference Committee
- Availability of conference suite for private after-hours reception (invite only)
  - Sponsor responsible for all food and beverage expenses
  - Assistance with coordinating invite to conference attendees on behalf of Sponsor

 **SOLD**

## WiFi CONNECTION | \$10,000

The Connections Champion sponsor is highlighted for ensuring that attendees are connected, and our conference is accessible. This is an exclusive sponsorship and includes naming sponsorship rights as follows:

### WiFi Sponsor

- 24x36” signs throughout with logo and network information
- WiFi Connection information on back of Attendee Badges with Logo
- SSID Splash page with your logo on WiFi Access portal and custom Network and Password

### Additional Benefits and Features:

- Six (6) full conference registrations
- Pre-registration list
- Post-conference registration list
- Option to include your branded swag in the attendee tote bag
- Opportunity for sharing remarks at conference
- Tabletop Exhibit
- Revolving Banner (700 px by 200 px) and Organizational profile listed in the conference mobile app (Whova)
- Promotional banner on Conference website (1200 px x 300 px)
- Prime recognition and logo placement on any and all hotel branding engaged in by the Conference Committee
- Availability of conference suite for private after-hours reception (invite only)
  - Sponsor responsible for all food and beverage expenses
  - Assistance with coordinating invite to conference attendees on behalf of Sponsor

**SOLD**

## WELCOME RECEPTION | \$10,000

The Welcome Reception sponsor is highlighted for ensuring that attendees feel welcome, access to networking, and connecting with colleagues new and old at the 340B Grantees Conference.

### Welcome Reception Sponsor

- Host of Day 1 Evening Welcome Reception (**Monday, October 21**)
- Logo Placement on Welcome Reception Signage
- Logo Placement on Signage on Hors D'oeuvres Station(s) and Bar(s)
- Opportunity to share remarks at Welcome Reception (maximum 3 minutes)
- Welcome Reception Invitation in Welcome Bag

### Additional Benefits and Features:

- Six (6) full conference registrations
- Pre-registration list
- Post-conference registration list
- Option to include your branded swag in the attendee tote bag
- Tabletop Exhibit
- Revolving Banner (700 px by 200 px) and Organizational profile listed in the conference mobile app (Whova)
- Promotional banner on Conference website (1200 px x 300 px)
- Prime recognition and logo placement on any and all hotel branding engaged in by the Conference Committee
- Availability of conference suite for private after-hours reception (invite only)
  - Sponsor responsible for all food and beverage expenses
  - Assistance with coordinating invite to conference attendees on behalf of Sponsor



## TOTE BAG | \$10,000

The Tote Bag sponsor displays your company name and tagline on the side of a stylish reusable conference tote bag. The tote bag will be given to attendees when they check in to the conference. With this sponsorship, you will see your logo on the shoulder of every attendee.

### Tote Bag Sponsor

- Logo placement on Conference Tote Bag given to all attendees

### Additional Benefits and Features:

- Six (6) full conference registrations
- Pre-registration list
- Post-conference registration list
- Option to include your branded swag in the attendee tote bag
- Tabletop Exhibit
- Revolving Banner (700 px by 200 px) and Organizational profile listed in the conference mobile app (Whova)
- Promotional banner on Conference website (1200 px x 300 px)
- Availability of conference suite for private after-hours reception (invite only)
  - Sponsor responsible for all food and beverage expenses
  - Assistance with coordinating invite to conference attendees on behalf of Sponsor



## **SOLD** NAME BADGE & LANYARDS | \$10,000

The Name Badge and Lanyard sponsor displays your company name and logo around the necks of every conference attendee. Lanyards display the conference badge to enter any session, so your logo becomes a part of the attendee wardrobe.

### **Name Badge and Lanyard Sponsor**

- Logo placement on Name Badge and Lanyards given to all attendees at Check-In

### **Additional Benefits and Features:**

- Six (6) full conference registrations
- Pre-registration list
- Post-conference registration list
- Option to include your branded swag in the attendee tote bag
- Tabletop Exhibit
- Revolving Banner (700 px by 200 px) and Organizational profile listed in the conference mobile app (Whova)
- Promotional banner on Conference website (1200 px x 300 px)
- Availability of conference suite for private after-hours reception (invite only)
  - Sponsor responsible for all food and beverage expenses
  - Assistance with coordinating invite to conference attendees on behalf of Sponsor



**SOLD**

## HOTEL KEYCARD | \$10,000

The Hotel Keycard sponsor provides all attendees access to their hotel rooms. Keycards are used at least 3-5 times a day during the conference, providing attendees a constant reminder of your brand. Your custom artwork will appear on the Keycard.

### Hotel Keycard Sponsor

- Logo placement on Conference Tote Bag given to all attendees

### Additional Benefits and Features:

- Six (6) full conference registrations
- Pre-registration list
- Post-conference registration list
- Option to include your branded swag in the attendee tote bag
- Tabletop Exhibit
- Revolving Banner (700 px by 200 px) and Organizational profile listed in the conference mobile app (Whova)
- Promotional banner on Conference website (1200 px x 300 px)
- Availability of conference suite for private after-hours reception (invite only)
  - Sponsor responsible for all food and beverage expenses
  - Assistance with coordinating invite to conference attendees on behalf of Sponsor

**SOLD**

## WHOVA MOBILE APP | \$8,500

The Whova Mobile App sponsor is highlighted for advancing our use of technology before, during, and after the conference. This is an exclusive sponsorship.

### Additional Benefits and Features:

- Three (3) full conference registrations
- Pre-registration list
- Post-conference registration list
- Dedicated banner on conference app home page (700 px by 200 px)
- Logo and shoutout included in App Introduction Email
- Option to include your branded swag in the attendee tote bag
- Tabletop Exhibit
- Organizational profile listed in the conference mobile app (Whova)

## NETWORKING BREAKFAST | \$8,500

**2 Available**

The Networking Breakfast sponsor provides a continental breakfast in the Expo Hall where attendees can network and visit with exhibitors during breakfast. Your logo will be recognized on beverage napkins and breakfast signage.

### Additional Benefits and Features:

- Three (3) full conference registrations
- Pre-registration list
- Post-conference registration list
- Opportunity to share remarks at Networking Breakfast (3 minutes max)
- Option to include your branded swag in the attendee tote bag
- Tabletop Exhibit
- Organizational profile listed in the conference mobile app (Whova)

## NETWORKING LUNCH | \$8,500

1 Available | 1 Sold

The Networking Lunch sponsor provides a buffet lunch in the Expo Hall where attendees can network and visit with exhibitors during lunch. Your logo will be recognized on beverage napkins and lunch signage.

### Additional Benefits and Features:

- Three (3) full conference registrations
- Pre-registration list
- Post-conference registration list
- Opportunity to share remarks at Networking Lunch (3 minutes max)
- Option to include your branded swag in the attendee tote bag
- Tabletop Exhibit
- Organizational profile listed in the conference mobile app (Whova)

## PRESIDENTIAL SUITES | \$5,000

2 Available

These spacious suites with master bedrooms with King bed include dining table for ten (10) guests, built-in bar, granite countertop wet bar with seating, refrigerator, and ice maker. It has a separate guest restroom and allow for the perfect opportunity to entertain guests and hold meetings, with accommodations of up to 75 guests reception style.

### Additional Benefits and Features:

- Two (2) full conference registrations
- Pre-registration list
- Post-conference registration list
- Tabletop Exhibit
- Organizational profile listed in the conference mobile app (Whova)



# TABLETOP EXHIBIT PRICING

40 Available

Select your organization's category to determine your exhibitor options:

<b>Category I</b>	Nonprofit Public Service and Government Agency
<b>Category II</b>	Nonprofit Organization (federal, state, local) promoting revenue-generating products or services
<b>Category III</b>	Commercial Organization or Corporation
<b>RWC-340B Benefactor</b>	RWC-340B Corporate Benefactor

Booth Size	Category I	Category II	Category III	Benefactor
Tabletop (6')	\$1,500	\$2,500	\$3,500	\$1,500

Exhibits Include (at no charge):

- Two (2) full conference registrations (Additional registrations are available at a discounted rate of \$499 each).
- 6' skirted table and two (2) chairs
- Carpeted hall
- Organizational profile listed in the conference mobile app (Whova)

While space for backdrops and marketing pop-ups is expected, only the tabletop area can be guaranteed.

Exhibits do not require add-ons. Lead Retrieval, Listing in App and Website, Electricity, etc. are all included by default.

## EXPO Schedule

**Monday, October 21: 7:30AM - 5:00PM**

**Tuesday, October 22: 7:30AM - 5:00PM**

## NEED ASSISTANCE?

Contact the RWC-340B Team by emailing [info@rwc340b.org](mailto:info@rwc340b.org).



# 340B GRANTEES CANCELLATION POLICY AND CODE OF CONDUCT

In the event of cancellation or relocation of an event due to circumstances within 340B Grantees' direct control, 340B Grantees is limited to refund payment received for exhibit space. In the event 340B Grantees has no control over the cancellation or relocation of an event, 340B Grantees will have no liability of any kind to the Exhibitor but will refund any fees paid to 340B Grantees by the Exhibitor less any and all expenses incurred by 340B Grantees for advertising, administration, or similar and related costs determined at the time of cancellation. 340B Grantees does not have control over Acts of God (i.e. earthquakes, fire, flood, pandemic, epidemic, tornado, hurricane, etc.), Acts of Government (i.e. war, embargo, travel restrictions, curtailment of transportation facilities, etc.), Acts of Man (i.e. terrorism, strike, civil disorder, etc.) or any other circumstance over which 340B Grantees has no control, making it impossible, illegal, or commercially impractical to conduct the event. Any Exhibitor who cancels booth space prior to 60 days of the first day of show will forfeit and pay 340B Grantees as liquidated damages 100% of the full price of said Exhibitor's booth space. All cancellation requests must be submitted in writing to [info@rwc340b.org](mailto:info@rwc340b.org). Sponsorship cancellations will follow this same policy. Cancellation of any marketing or advertising opportunities will be non-refundable.

All attendees, speakers, sponsors, volunteers, and 340B Grantees staff at our conference are required to agree with the following code of conduct. 340B Grantees will enforce this code throughout the event. We expect cooperation from all participants to help ensure a safe environment for everybody. Our conference is dedicated to providing a harassment-free experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, or religion. We do not tolerate harassment of conference participants in any form. This also includes inappropriate physical contact and unwelcome sexual attention. Sexual language and imagery is not appropriate for any conference venue, including talks, workshops, social events, exhibit or sponsorship materials, or social media. Participants asked to stop any harassing behavior are expected to comply immediately. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of 340B Grantees. If you are being harassed, notice that someone else is being harassed, or have any concerns, please contact a member of the conference staff immediately.

MORE INFORMATION