



## **RWC 340B Benefactor Program Benefits 2026**

### **All Levels**

- Organization's name and logo on the Benefactor Page on our web site
- Conference sponsorship opportunity (right of first refusal)
- Organization's name on the Benefactor recognition slide at the beginning of all RWC 340B webinars
- Organization's name on the Benefactor recognition sign at 340B Grantees conferences
- Included on all RWC 340B member, conference, and webinar email blasts
- Discounts on 340B Grantees conferences exhibitor and sponsorship fees
- Annual anonymous survey on Benefactor program, suggested changes and ROI
- Annual Email with Membership Committee on ROI
- Priority engagement with members over non-benefactors when vendor input sought
- Discounts on 340B Grantees Conference exhibit booths and sponsorships (\$500 off booth/10% off sponsorships)

### **Silver and Above Additional**

- Organization's name, large logo and brief profile on the Benefactor Page on our web site
- Webinar break-out booth opportunity
- Organization's logo included with name on the Benefactor recognition sign at the 340B Grantees conferences

### **Ruby and Above Additional**

- Member engagement email blasts
- Organization's logos on all member alerts
- Organization's name, large logo, brief profile, and link to organization's web site on the Benefactor Page on our web site
- Priority participation as panelists in RWC 340B conferences/webinars
- Attendance at first Board Meeting after onboarding for a quick introduction and a max 2 minute "here is what we do" (allow current benefactors to do so in 2026)

## **Gold and Above Additional**

- Conference attendees contact information
- Meal sponsorship for fly-in events
- Annual meeting (instead of email) with Membership Committee to discuss ROI
- Additional “sponsorship” opportunities (e.g. sections of web site such as IRA)
- Concierge support for benefactors securing all their benefits each year
- Conference Host Room Block

## **Platinum and Above Additional**

- Priority conference booth reservation
- Priority conference sponsorship opportunities
- Max 4

## **Diamond Additional**

- Exclusive conference and webinar recognition as Diamond Benefactor
- Max 2